

valeriamariana

GRAPHIC & SURFACE DESIGNER

ABOUT ME

 514.813.8164

 valeriambt@gmail.com

 www.valeriamariana.com

EDUCATION

2007 - 2010

BACHELOR OF FINE ARTS

Concordia University
Montreal, Qc

2001 - 2006

BACHELOR OF ARCHITECTURE

Ricardo Palma University
Lima, Peru

SKILLS

Illustrator
Photoshop
InDesign
MS Office

LANGUAGES

English - fluent
French - intermediate
Spanish - maternal

EXPERIENCE

2022 - Current

CANADIAN TIRE | Montreal

Creation of graphic material and illustrations to support the Development and Learning department. Design of infographics, job aids and marketing kits.

2013 - 2021

CAMELOT FABRICS | Montréal

Creation of graphics & illustrations for different fabrics. Design of in-house and licensed artwork, including Disney, Marvel and Hasbro. Research of current trends and creation of mood boards. Photoshoots and photo-retouching of products. Conception of marketing material for print & web use.

2017

AWAMAKI | Peru

Three months volunteering experience as the lead graphic artist. Rebranding and creation of all printed material for the NGO. Trend research & creation of moodboards.

2012 - 2013

FREELANCE WORK | Montreal

Creation of graphic material for several different clients including the Musée des Beaux-Arts of Montreal and McGill University.

2010 - 2012

LOGO MOJO | Montreal

Development of branding for several start-up companies. Close interaction with clients to gain full understanding of their vision.